

DESIGN-NATION SELECTION 2010

Complete this form if you wish to be considered for inclusion in the Design-Nation website

www.designnation.co.uk .

Information that you provide is the basis of the judging process, so please answer the questions as fully as possible.

If your application is successful, some of the information will be listed on the website and may lead to enquiries and commissions for your work.

SELECTION PROCEDURE

Judging takes place in mid March 2010. You will be notified of the results by the end of March 2010.

Membership costs £120 + VAT per year.

Design-Nation is part of London Metropolitan University. Invoices for subscriptions will be issued by the University to successful applicants after selection.

Design-Nation does not charge commission on sales or orders.

ENTRY REQUIREMENTS

1. completed form
2. your CV
3. 4 to 6 images of work (300dpi jpegs H 21 cm in size)
4. A4 contact sheet showing thumbnail images and filenames

DEADLINE FOR ENTRIES:

5pm, Monday 1 March 2010

Entries can be accepted by email max 5MB per email.

SELECTION CRITERIA:

Selection is based on four criteria.

1. Work must fit into one of the five categories on the website
2. Designer(s) must be established in business and based in the UK
3. The work should be well-made and well-designed (stand out in the marketplace)
4. Designer(s) must operate professionally and be able to complete orders reliably

The panel will consider design for production as well as commissioned work, batch produced and hand made pieces

ABOUT DESIGN-NATION:

Design-Nation is a not-for-profit organisation that promotes the excellence of British design and provides business start-up advice to designers. It is part of London Metropolitan University.

Design-Nation activities are carried out through two websites:

www.designnation.co.uk (showcase website promoting nearly 200 of the most talented designers in the UK)

www.thedesigntrust.co.uk (educational website including the Business Start-Up Guide for Designers)

Design-Nation currently consists of nearly 200 designers in 5 categories (ceramics & glass, furniture, interior/exterior design & products, silver gold metalwork & jewellery, and textiles & fashion accessories). It includes work by Ron Arad, Fred Baier, Thomas Heatherwick, David Mellor, Wendy Ramshaw, Michael Sodeau and Helen Yardley, but also contains work by many more recent graduates. The aim is to build Design-Nation into an important resource for anyone wishing to buy, source or commission good design, a resource that reflects the generations of talented designers that have emerged in this country.

Design-Nation

is part of London Metropolitan University

41 Commercial Road London E1 1LA United Kingdom

T +44 (0) 20 7320 2895 F +44 (0) 20 7320 2889 E info@designnation.co.uk

www.designnation.co.uk

www.thedesigntrust.co.uk

www.eurekacollection.co.uk

London Metropolitan University is a charity and a company limited by guarantee number 974438. Registered Office in England at 31 Jewry Street, London EC3N 2EY

APPLICATION FOR MEMBERSHIP OF DESIGN-NATION 2010

Your entry consists of

- 1 this form
- 2 your CV
- 3 4 to 6 professional quality images 300dpi and H 21 cm in size
- 4 A4 contact sheet showing thumbnail images and filenames

Deadline for receipt of entries:

5pm, Monday 1 March 2010

Return this form to:

Design-Nation Selection 2010
41 Commercial Road
London E1 1LA

1 DECLARATION

<p>I confirm that all details entered in this form are correct. Please include them where applicable on the Design-Nation website.</p> <p>I enclose my CV and professional quality colour images (specify number - maximum 6).</p> <p>On being selected, I agree to pay until further notice an annual subscription of £120 + VAT to help cover the cost of maintaining and marketing the site.</p>	
Signature	Date

2 CONTACT INFORMATION (to be listed on www.designnation.co.uk)

Business / Company name			
Designer/s name/s			
Address (inc. postcode)			
I DO NOT WISH MY ADDRESS TO BE LISTED ON WWW.DESIGNNATION.CO.UK <input type="checkbox"/> (check box)			

T. (inc. code)		F. (inc. code)	
M.			
E.		W.	

3 EDUCATION

BA - University name	
BA - course name and year of graduation	
MA - University name	
MA - course name and year of graduation	

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4 BUSINESS / COMPANY DETAILS

Business description (max 150 words) describe the products and / or services that you offer to interior designers / architects / private consumers. ***[To be listed on the website]***

What is special about the work, i.e. what makes it stand out in the marketplace? (max 50 words)
[To be available for PR purposes]

Thinking about your objectives for your business, can you name one that you wish to achieve in the next 12 months? ***[Information not for publication]***

Are you a member of any other organisations that support creative businesses e.g. Hidden Art, Furniture Works, LDI, the Lighthouse? If yes, please list . ***[Information not for publication]***

How did you hear about Design-Nation? ***[Information not for publication]***

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5 CLIENT LIST

List up to 6 current or recent clients, including city and country of origin, e.g. "Innermost, Hong Kong, China" or if a client requires anonymity: "private U.S. collector"
1
2
3
4
5
6

6 STOCKISTS LIST

List up to 6 retail outlets / galleries that sell your work including city and country of origin, e.g. "The Scottish Gallery, Edinburgh , Scotland"
1
2
3
4
5
6

7 PRODUCT CATEGORY

Select one category:

- | | | | |
|---|-------------------------------------|---|-------------------------------------|
| 1 | Ceramics & glass | 4 | Silver, gold, metalwork & jewellery |
| 2 | Furniture | 5 | Textiles & fashion accessories |
| 3 | Interior/exterior design & products | | |

8 DETAILS OF WORK SUBMITTED

List the products / projects in the order in which they should appear on the website.

Image label requirements:

label images with product number and title
eg "1 Tulip Chair"

Image format requirements:

supply images as 300dpi jpegs H 21cm in size

A4 contact sheet of thumbnail images with filenames

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Product / Project 1 (image 1)

1a noun and name / code no., e.g. vase "Halcyon" or "WE24"			
1b Materials used			
1c Size (cm) L x W or Ø x H		1d (£)Retail price / commission value	
1e Photography credit			
1f Product / Project description (i.e. what is special about the design / information about materials and processes / commission details)			

Product / Project 2 (image 2)

2a noun and name / code no., e.g. vase "Halcyon" or "WE24"			
2b Materials used			
2c Size (cm) L x W or Ø x H		2d (£)Retail price / commission value	
2e Photography credit			
2f Product / Project description (i.e. what is special about the design / information about materials and processes / commission details)			

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Product / Project 3 (image 3)

3a noun and name / code no., e.g. vase "Halcyon" or "WE24"			
3b Materials used			
3c Size (cm) L x W or Ø x H		3d (£)Retail price / commission value	
3e Photography credit			
3f Product / Project description (i.e. what is special about the design / information about materials and processes / commission details)			

Product / Project 4 (image 4)

4a noun and name / code no., e.g. vase "Halcyon" or "WE24"			
4b Materials used			
4c Size (cm) L x W or Ø x H		4d (£)Retail price / commission value	
4e Photography credit			
4f Product / Project description (i.e. what is special about the design / information about materials and processes / commission details)			

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Product / Project 5 (image 5)

5a noun and name / code no., e.g. vase "Halcyon" or "WE24"			
5b Materials used			
5c Size (cm) L x W or Ø x H		5d (£)Retail price / commission value	
5e Photography credit			
5f Product / Project description (i.e. what is special about the design / information about materials and processes / commission details)			

Product / Project 6 (image 6)

6a noun and name / code no., e.g. vase "Halcyon" or "WE24"			
6b Materials used			
6c Size (cm) L x W or Ø x H		6d (£)Retail price / commission value	
6e Photography credit			
6f Product / Project description (i.e. what is special about the design / information about materials and processes / commission details)			

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